

AWNINGS

Awnings mark entries, cover and protect areas from sun, rain and snow, enhance the façades of buildings and provide color and variety in the streetscape. Together with Signage they create an important first impression of the business and have the most immediate impact on the appearance and appeal of the streetscape of this established, thriving and unique location in Philadelphia.

Each particular use of an awning, at a side entry or over a front window or entrance must be approved.

Note: Please refer to accompanying pages for excerpts from the Germantown Avenue Urban Design Guidelines related to changes in **Building Façade, Signs or Illumination**.

Excerpts from *Germantown Avenue Urban Design Guidelines* related to **Awnings**:

- **Design:** Should complement the building's architecture and the adjacent street uses.
- **Colors:** Should be selected to enhance the architectural style, harmonize with the colors of adjacent buildings and be sensitive to the fact that Chestnut Hill is a National Historic District.
- **Material:** Cloth, canvas or similar material should be stretched on a painted metal frame.
- **Position:** The bottom edge of awning must be at least **8** feet above the ground.
- **Graphics:** An awning may have the name of the business on the valance. If the business name is used on the valance, it becomes part of the calculation of the total square footage of allowable signage (please refer to "Wall Signs").
- **Mounting:** Hardware and fasteners used to attach signs to building must be obscured from view and installed so that building façade is not damaged, weakened or otherwise disfigured.
- **Examples:** Color charts, canvas color/patterns and preferred Awning designs are available at the Town Hall Building, see note below.

REVIEW PROCESS:

Installation of or changes to an AWNING must be reviewed by the CHCA Streetscape Committee for recommendations in complying with the Germantown Avenue Urban Design Guidelines and the City of Philadelphia Zoning Code.

In the case where changes require a variance before a permit is issued by the City of Philadelphia, submit a Development Review Committee Application to CHCA to initiate the Development Review Process necessary for appeal to The Zoning Board of Adjustment (ZBA).

Note: All work must conform to the requirements of the City of Philadelphia Zoning Code and Germantown Avenue Urban Design Guidelines, whichever is more restrictive.

The Philadelphia Zoning Code regulates any projection from building into a right-of-way - this includes Awnings, per Sections 11-603, 14-904.



CHESTNUT HILL COMMUNITY ASSOCIATION

8434 GERMANTOWN AVENUE, PHILADELPHIA, PA 19118 • 215-248-8810 • 215-248-8814 FAX

WWW.CHESTNUTHILL.ORG • INFO@CHESTNUTHILL.ORG

Serving the community since 1947